



The African American Pavilion at BEA is the marketplace for thousands of African American publishing industry professionals. **Influential book buyers** and exhibitors form a community of unprecedented strength.

BookExpo America, **one of the largest book trade exhibits in the world**, provides independent African American book publishers, self publishers, authors, Black Interest Imprints at major publishing houses, distributors, literary agents, publicists, librarians and bookstore owners exposure to more than eighty thousand book buyers and booksellers from across the globe.

Previous Exhibitors include Third World Press, Africa World Press/Red Sea Press, Just Us Books, Genesis Press, **Zane's Strebor Books International/Simon and Schuster**, The Stay Strong Foundation/Terrie Williams Agency, **Black Expressions Book Club**, Triple Crown Publications, **Ebony Magazine**, **The Harlem Book Fair**, Black Issues Book Review; Christian publishers Pilgrim Press and Baker Publishing; and dozens more.

The African American Pavilion was founded in 2004 by Tony Rose, Publisher/CEO, Amber Communications Group, Inc.; Adrienne Ingram, President, Adrienne Ingram, LLC and Niani Colom, Associate Publisher, Genesis Press.

TO RESERVE YOUR BOOTH CONTACT: Tony Rose at 520-568-6692 - email: amberbk@aol.com. Any questions thoughts or suggestions please email us at amberbk@aol.com.

2008
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Registration
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PLATINUM SPONSOR

- Corporate Banners/Posters Displayed Throughout the African American Pavilion, Meeting Room and Staging Area May 29—June 1 (9AM—5PM) at BEA Special Signage noting Corporation as Sponsor of AAP at BEA Welcoming Reception or Awards Presentation.
- Display Table near Staging Area in the AAP for Products, Giveaways, etc.
- Meeting Room Privileges for Corporate Representatives (3 days)
- Back Cover Ad in the 2008 African American Pavilion (AAP) at BEA Exhibitor's Journal
- Six Exhibitor Badges
- Company Listed and Announced in all Press Releases related to the 2008 AAP at BEA
- Corporate Representative Featured as Speaker(s) at the 2008 AAP at BEA
- Welcoming Reception and Awards Presentation.

\$5,000

GOLD SPONSOR

- Company Banners/Posters Displayed Throughout the African American Pavilion and Staging Area May 29—June 1 (9AM—5PM) at BEA
- Display Table near Staging Area in the AAP for Author Autographs, Booksignings, Company Products, etc.
- Meeting Room Privileges for Company Representatives & Authors (3 days)
- Full Page Ad in the 2008 African American Pavilion (AAP) at BEA Exhibitor's Journal
- Five Exhibitor Badges
- Company Listed and Announced in all Press Releases related to the 2008 AAP at BEA1
- Company Representative or 3 Authors Featured as Speaker (s) at the 2008 AAP at BEA Awards Presentation.

\$3,500

SILVER SPONSOR

- Company Banners/ Posters Displayed in the African American Pavilion Staging Area May 30—June 1 (9AM—5PM) at BEA
- Display Table near Staging Area in the AAP for Author Autographs, Booksignings, Company Products, etc.
- Meeting Room Privileges for Company Representatives & Authors (2 days)
- Full Page Ad in the 2008 African American Pavilion (AAP) at BEA Exhibitor's Journal
- Three Exhibitor Badges
- Company Listed and Announced in all Press Releases related to the 2008 AAP at BEA
- Company Representative or 2 Authors Featured as Speaker (s) at the 2008 AAP at BEA Welcoming Reception

\$2,500



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BRONZE SPONSOR

- Company Banners/ Posters Displayed in the African American Pavilion Staging Area for Welcoming Reception & Awards Program May 30—May 31 (9AM—5PM) at BEA in the African American Pavilion Staging Area for Welcoming Reception & Awards Program May 30—May 31 (9AM—5PM) at BEA
 - Display Table near Staging Area in the AAP for Author Autographs, Booksignings, Company Products, etc
 - Meeting Room Privileges (1 day)
 - Half Page Ad in the 2008 African American Pavilion (AAP) at BEA Exhibitor's Journal
 - Two Exhibitor Badges (2 day)
 - Company Listed and Announced in all Press Releases related to the 2008 AAP at BEA
 - Company Representative or 1 Author Featured as a Speaker at the 2008 AAP at BEA Welcoming Reception
- \$1,000**

HONORARY SPONSOR—Level 1

(Self-Published Authors—2 books or less only)

- MEET & GREET - Share a Display Table with Company Signage near Staging Area in the AAP during the AAP Welcome Reception (Friday, May 30) or during the AAP Awards Presentation (Saturday May 31)
 - Company Representative Introduced on Stage during one of the programs at the 2008 AAP at BEA Reception
 - Quarter Page Ad in the 2008 African American Pavilion (AAP) at BEA Exhibitor's Journal
 - One Exhibitor Badge (1 day)
- \$500**

HONORARY SPONSOR—Level 2

(Self-Published Authors—2 books or less only)

- MEET & GREET - Share a Display Table with Company Signage near Staging Area in the AAP during the AAP Welcome Reception (Friday, May 30) or during the AAP Awards Presentation (Saturday May 31)
 - Business Card Ad in the 2008 African American Pavilion (AAP) at BEA Exhibitor's Journal
 - Company Representative acknowledged during one of the programs at the 2008 AAP at BEA Reception
 - One Exhibitor Badge (1 day)
- \$300**



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We are pleased to welcome you as a SPONSOR for the 2008 African American Pavilion at Book Expo America. In order to secure your Accredited Sponsorship Participation, please provide us with the following:

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Brief Description Service/Product: _____

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Honorary (level 2) @ \$300

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AMBER COMMUNICATIONS GROUP, INC.
1334 East Chandler Boulevard, Suite 5-D67
Phoenix, AZ 85048

Questions? Email: Amberbk@aol.com or call Tony Rose: 520-568-6692